



Meatsmith Application for the position of Content & Media Director

Name:

Email:

Current place of residence:

Phone number:

Skype address:

Include the following in your final resume email:

- ❖ Please arrange a list of links (or other format as need be) for us to view a portfolio of your work and style. We want to view:
 - Your photographic collection (anywhere from 12 - 35 photos, or more if on a website)
 - Films you've created (long or short form; 3-5 would be best)
 - Any Instagram or Facebook accounts you've managed, including personal pages
 - 2-3 writing samples plus any blogs/websites you've managed/contributed to
 - Other relevant social media management work or projects (podcasts, etc.)
- ❖ A cover letter explaining why you would be best for this job.
- ❖ Copy of personality profile. Only take once; there's no right personality here; all honest answers are correct. Take here: <https://www.understandmyself.com>
- ❖ Resume, of your design
- ❖ Filled out application (answers to questions listed below)
- ❖ Email all content to lauren@farmsteadmeatsmith.com; a call back can be expected within 1 week for a Skype interview.

Please create a separate document to answer the following questions (3 page max):

Professional

- ❖ What developed skills you can offer in the following areas?
 - marketing?
 - photography/art/videography?
 - Describe your artistic style and biggest influences?
 - computer/digital/tech?



- Which social-media platforms are you the most versed in?
- food/service/restaurants/farming experience?
- Other relevant skills?
- ❖ Experiences/jobs? (Your resume can cover this). How would you describe your work ethic?
- ❖ Please write-in your level of familiarity (proficient, basic or none) with the following:
 - DSLR camera_____
 - Editing technology_____
 - Wordpress_____
 - Word_____
 - Facebook_____
 - Instagram_____
 - YouTube_____
 - Mailchimp_____
 - InDesign/Adobe Creative Suite_____
 - SEO/Analytics_____

Explain your answers if need be.

Personal

- ❖ Brief personal history and background?
- ❖ age and schooling history?
- ❖ hobbies? Tell us something interesting about yourself.
- ❖ Why do you want to work for Meatsmith?

References

Please give us 2-3 people we may contact who know your work capabilities.

We thank you most sincerely for considering our position. We look forward to reading your submission and speaking shortly thereafter.